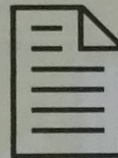




Shakuntala Krishana Institute of Technology

Bahabalpur , Hawaspur Kanpur (Dehat)



ASSIGNMENT TITLE

YEAR 2025

SUBJECT:- Business Ethics & Governance

SUBMITTED BY - Fiza Parveen

GUIDED BY - Radha Mam

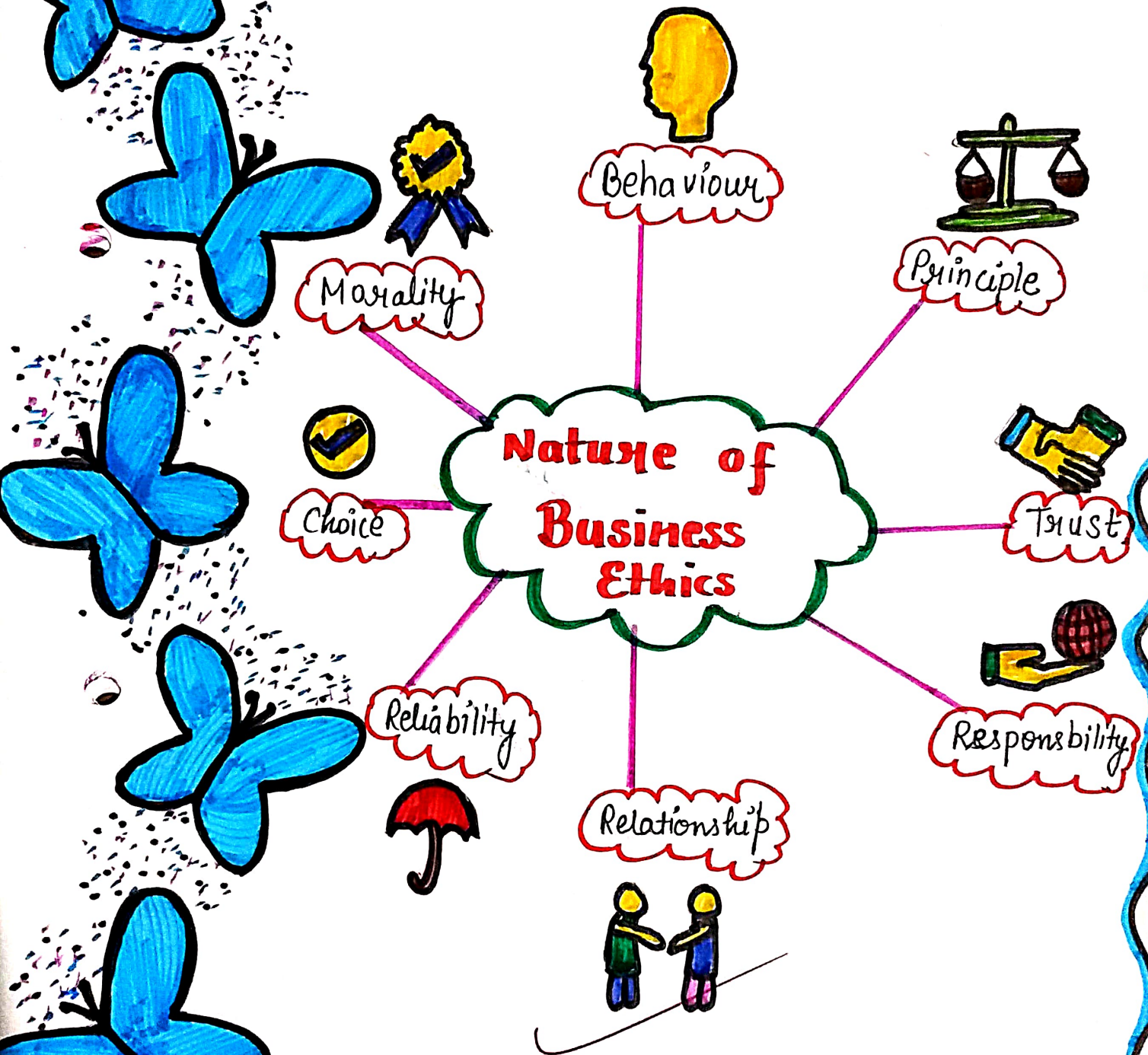
Partial fulfillment of award of Bachelor of
Business Administration (BBA).....

> Assignment

What is business Ethics?

Business Ethics are the moral principles and standards that guide what is considered "right" or "wrong" behavior for individuals and organizations in the business world.

Nature of Business Ethics?



Types of Business Ethics?

Professional
Ethics

1

2

Corporate
Ethics

Social
Ethics

3

4

Personal
Ethics

Cultural
Ethics

5

5 P's of Business ethics

'Purpose'

'Pride'

'Patience'

'perspective'

'Persistence'

6 c's of Business Ethics?



10/10
10/10
10/10